

Our Core Line

uinta design



Overview

At Uinta Design, our Core line brings you the best of both worlds: Our top-performing silhouettes, fully customizable to your client’s brand vision. Designed to inspire and built to flex, these styles are the perfect starting point to create something truly one-of-a-kind.

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Why Core?

Because custom product needs sometimes come with tight timelines. Shop our proven, most requested styles with faster sampling. Core products are set up for efficiency with materials stocked in our sample room to turn over a fully custom branded sample in just 15-20 days.



Our Process

MOQ: 250 units

TIMELINES

Mockups: 3-5 days

Sample Production: 15-20 days

Production: 45 days

Boat Freight Shipping: 45 days

Air Freight: 5-10 days



GET IN TOUCH WITH US

Fill out our [virtual request form](#), or email your sales representative with logo, brand guidelines, and silhouette favorites.

VIRTUALS & SAMPLING

Receive your personalized mockups via your assigned sales representative, then choose your favorites to sample!

PRODUCTION & SHIPPING

The hard part is over! We work behind the scenes to get your chosen products produced and shipped to your desired location.

Our team will be with you every step of the way.



Standard Backpack

The Standard Backpack is a great option for those who just need the basics. It features a front zipper pocket for easily accessible items, an interior laptop pocket, side pockets, and a padded back panel for comfort. Never underestimate the power of simplicity!



Customize to Your Brand



FEATURES

12"L x 17.75"H x 5"D
Front Zip Pocket
Interior Laptop Sleeve
Padded Back Panel
Padded Straps

PERFECT FOR

Work and school
Event giveaways
Employee appreciation
Cost effective solutions
Just the basics

MATERIALS

600D
Vinylon

*View material details on page 46
or on uintadesign.com/materials*

Adventure Daypack

The Adventure Daypack is the perfect companion for day hikes, mountain biking, camping, and travel. This daypack is lightweight, durable and has breathable padded mesh for extra comfort. The cinch top opening is easy to use and features a cinch cover for added protection.



Customize to Your Brand



FEATURES

9"L x 18"H x 5.25"D

Shoulder Straps

Adjustable Sternum Strap

Exit Slit for Hydration Hose

Hydration Bladder Sleeve

PERFECT FOR

Day hikes

Event gifting and promotion

Employee appreciation

Outdoor industries

Gym trips

MATERIALS

Ripstop

Recycled Ripstop

Twill

*View material details on page 46
or on uintadesign.com/materials*

Explore Cooler Backpack

This backpack is perfect for days at the beach, on the trail, or as your game-day companion. Keeps drinks and snacks cool until you're ready to enjoy, meanwhile, carry to your preference with padded backpack straps, or connecting webbing handles.



Customize to Your Brand



FEATURES

11"L x 17"H x 7"D
Padded Straps
Top Carrying Handle
Interior Zip Pocket
Insulated Interior

PERFECT FOR

Beverage and food industries
Family gatherings
Employee appreciation
Outdoor excursions
Unique retail addition

MATERIALS

Coated & regular 600D
rPET
Cotton Canvas
*View material details on page 46
or on uintadesign.com/materials*

Daybreak Backpack

This backpack is the perfect elevated basic. You'll want to take it everywhere because of it's functionality and stylish exterior! This comes with an interior water bottle pocket, a handy grab handle, a key leash, interior organization, a laptop pocket, and a luggage sleeve for travel.



Customize to Your Brand



FEATURES

9"L x 14.5"H x 7.5"D
Front Zip Pocket
Key Leash
Luggage Sleeve
Interior Pockets

PERFECT FOR

Work and school
Employee appreciation
Daily commute and travel
Tech industries
Unisex solutions

MATERIALS

Cotton Canvas
Vinylon

*View material details on page 46
or on uintadesign.com/materials*

Travel Backpack

This elevated backpack is the superior option when traveling light, or when you just need a little more room than your carry-on can handle. Pack it to perfection with compacting side buckles, a duffel style opening, and multiple organization pockets, and then travel stress free with a convinient luggage sleeve, or 2 handle options.



Customize to Your Brand



FEATURES

11.5"L x 16"H x 7.75"D
Laptop Sleeve
Luggage Sleeve
Carry-On Size
Duffel Style Opening

PERFECT FOR

Travel
Daily commutes
Weekend trips
Overnight stays
Adding to your online store

MATERIALS

Twill
Vinylon
rPET

*View material details on page 46
or on uintadesign.com/materials*

Sprint Cinch Pro

This backpack is made for those who are always on the move. This lightweight and compact bag is perfect for storing your workout gear or everyday items. The draw-string closure allows for quick and easy access, while the adjustable shoulder straps ensure a comfortable fit.



Customize to Your Brand



FEATURES

10"L x 18.5"H x 5"D
Front Zipper Pocket
Mesh Straps
Interior Zipper Pocket
Cinch Top Closure

PERFECT FOR

Gym trips
Day hikes and excursions
Lightweight clothing and gear
Event gifting, especially races!
Employee appreciation

MATERIALS

600D
Vinylon

*View material details on page 46
or on uintadesign.com/materials*

Studio Backpack

Perfect for students, professionals, and anyone on the go, this backpack has a sleek and minimalist design with plenty of storage options. The spacious main compartment can accommodate a laptop, books, and other essentials, while the smaller pockets keep accessories organized.



Customize to Your Brand



FEATURES

10.5"L x 16.7"H x 5.25"D
Laptop Sleeve
Webbing Clip Handle
Carry-On Size
Duffel Style Opening

PERFECT FOR

Work
Daily commutes
Weekend trips
Overnight stays
Adding to your online store

MATERIALS

600D
Vinylon
rPET
*View material details on page 46
or on uintadesign.com/materials*

10L Daypack

The 10L Daypack is a great option for those looking for a cost effective bag that is guaranteed to be used by clients, especially those with an active lifestyle. This backpack is perfect for short hikes, walks, and any daily adventure.



Customize to Your Brand



FEATURES

8.5"L x 15.5"H x 6"D
Padded Straps
Front Zipper Pocket
Adjustable Straps
Compact & Cost Effective

PERFECT FOR

Day hikes
Gym equipment
Daily errands
Event marketing
Unisex gifting

MATERIALS

600D
Vinylon

*View material details on page 46
or on uintadesign.com/materials*

Vortex Backpack

This backpack is made for outdoors fans, as it makes the perfect daypack. The Vortex Backpack has a unique front zipper opening, webbing straps to secure everything down, and a luggage sleeve if you're traveling to your outdoor destination. Bon voyage!



Customize to Your Brand



FEATURES

- 12"L x 20"H x 5.5"D
- Top Zipper Pocket
- Mesh Water Bottle Pockets
- Luggage Sleeve
- Padded Back & Straps

PERFECT FOR

- Daily commutes
- Employee appreciation
- Client gifting
- Work and school
- Adding to your online store

MATERIALS

- Vinylon
- Coated 600D
- rPET
- View material details on page 46 or on uintadesign.com/materials*

Utility Backpack

The Utility Backpack is an upgraded alternative to your classic backpack. It comes with a clamshell opening, perfect for packing smart and staying organized, and other smart details like a secure sternum strap and hidden back pocket.



Customize to Your Brand



FEATURES

18.5"H x 11.75"L x 5.5"D
Water Bottle Pocket
Sternum Strap
Laptop Sleeve
Clamshell Opening

PERFECT FOR

Travel
Overnight stays
Sports gifting & marketing
Airline industries
Adding to your online store

MATERIALS

600D
Vinylon

*View material details on page 46
or on uintadesign.com/materials*

Small Sunshine Tote

This tiny tote is multifunctional and compact, making it the perfect bag to keep on hand. From everything to packing lunches or extra storage at the farmers market, there's no lifestyle it doesn't compliment.



Customize to Your Brand



FEATURES

13"L x 10.6"H x 6.3"D
Front Drop Pocket
Tote Handles
Compact Size
Colorblock Design

PERFECT FOR

Client & employee gifting
Alternative lunch bag
Daily errands
Event gifting & marketing
Quick trips

MATERIALS

Cotton Canvas

*View material details on page 46
or on uintadesign.com/materials*

Large Sunshine Tote

A crowd favorite, this tote makes the perfect addition to your brand's offerings. It's multipurpose nature makes it suitable for any lifestyle, no matter where you are in the world!



Customize to Your Brand



FEATURES

20"L x 14"H x 6"D
Front Drop Pocket
Tote Handles
Spacious Interior
Colorblock Design

PERFECT FOR

Grocery Trips
Event gifting & marketing
Everyday commute
Employee gifting
Adding to your online store

MATERIALS

Cotton Canvas

*View material details on page 46
or on uintadesign.com/materials*

Basic Tote

Who doesn't love a good tote? This everyday essential is sure to be used by all who receive it, and your brand will be center stage. This tote is perfect solution for events, giveaways, gifting, and so much more.



Customize to Your Brand



FEATURES

13.5"L x 14.5"H x 5.5"D
Webbing Tote Handles
Front Drop Pocket
Washable Cotton
Spacious Interior

PERFECT FOR

Event giveaways
Grocery trips & errands
Employee & client gifting
Cost effective solutions
Entertainment industries

MATERIALS

Cotton Canvas

*View material details on page 46
or on uintadesign.com/materials*

On-The-Go Tote

Events, thank-you's, and corporate events never looked so good. This tote holds all the essentials “without the all the fluff”.



Customize to Your Brand



FEATURES

12.5”L x 15.5”H x 5”D
Tote Handles
Fits a Laptop
Washable Materials
Spacious Interior

PERFECT FOR

Event gifting & marketing
Grocery store visits
Everyday essentials
Overnight stays
Client & employee gifting

MATERIALS

Cotton Canvas
Vinylon

*View material details on page 46
or on uintadesign.com/materials*

Daytime Sling

This little sling is a great unisex silhouette for everyday adventures from the gym to your evening commute. Stay organized with multiple organization pockets, including a unique strap pocket for your valuables.



Customize to Your Brand



FEATURES

8.7"L x 14"H x 5"D
 Crossbody Strap
 Cell Phone Sleeve
 Interior Mesh Organization
 Strap Pocket

PERFECT FOR

Employee appreciation
 Travel
 Urban adventures
 Adding to your online store
 Everyday errands

MATERIALS

Ripstop
 Recycled Ripstop
 Twill
*View material details on page 46
 or on uintadesign.com/materials*

Crescent Bag

Perfectly sized for conventions, events, or gifting, this bag accommodates not just essentials but even a water bottle.



Customize to Your Brand



FEATURES

13.7"L x 11.4"H x 3.9"D
Adjustable Crossbody Strap
Interior Zipper Pocket
Exterior Zipper Pocket
Interior Mesh Pockets

PERFECT FOR

Everyday Commutes
Travel
Outdoor Adventures
Client & Employee Gifting
Adding to Your Online Store

MATERIALS

Silk Nylon
Twill

*View material details on page 46
or on uintadesign.com/materials*

Modular Sling

Stay organized and versatile with our Modular Sling Bag. Designed for the modern traveler or urban explorer, the adjustable strap ensures a comfortable fit. Carry your essentials while keeping your hands free.



Customize to Your Brand



FEATURES

5"L x 8.3"H x 2"D
Detachable Headphone Pouch
Carrying Handle
Front Zip Pocket
Adjustable Strap

PERFECT FOR

Daily errands
Employee merch stores
Unisex crossbody solutions
Organizing essentials
Urban adventures

MATERIALS

Silk Nylon
Twill
rPET
*View material details on page 46
or on uintadesign.com/materials*

Travel Belt Bag

Stay stylish and hands-free with our Everyday Belt Bag. This versatile accessory is perfect for carrying your essentials on the go. Whether you're running errands or exploring the city, this bag is the perfect companion for your everyday adventures.



Customize to Your Brand

FEATURES

7"L x 5.5"H x 2"D
 2 Interior Stretch Mesh Pockets
 Interior Zip Pocket
 Zipper Opening
 Adjustable Strap

PERFECT FOR

Tradeshows and conferences
 Giveaways
 Client and employee gifting
 Daily errands
 Event marketing and gifting

MATERIALS

Silk Nylon
 Twill
 rPET
*View material details on page 46
 or on uintadesign.com/materials*

Event Sling

Compliment your active lifestyle with our Event Sling, a versatile crossbody bag that features an extra pouch on the strap, providing quick access to essentials like keys, cards, or cash without disrupting your day.



Customize to Your Brand



FEATURES

7.5"L x 12.75"H x 3"D
Padded Adjustable Strap
Key Clip
Phone Pocket
Interior Organization

PERFECT FOR

Daily errands
Employee merch stores
Event marketing & gifting
Adding to your online store
Travel

MATERIALS

Silk Nylon
Coated 150D
rPET
*View material details on page 46
or on uintadesign.com/materials*

Mountain Hip Pack

The Mountain Hip Pack is a great option for outdoors lovers. Keep hands free with an adjustable waist strap, so you can fully embrace your adventure.



Customize to Your Brand



FEATURES

12"L x 6"H x 3"D
Front Zip Pocket
Main Zipper Opening
Interior Zip Pocket
Adjustable Strap

PERFECT FOR

Day hikes
Daily errands
Gym trips
Essentials and a bit extra
Event marketing and gifting

MATERIALS

Twill
Ripstop
rPET
*View material details on page 46
or on uintadesign.com/materials*

Overnight Duffel

The Overnight Duffel is the perfect carry-on. Keep organized with interior pockets, and hands-free with the built in luggage sleeve. Bring it along for multi-night stays, gym trips, busy work days, and more.



Customize to Your Brand



FEATURES

18"L x 15"H x 6.25"D
Luggage Sleeve
Detachable Crossbody Strap
Interior Organization Pockets
Front Zip Pocket

PERFECT FOR

Travel
Overnight stays
Weekend trips
Hospitality & airline industries
Employee gifting

MATERIALS

Silk Nylon
Coated 150D
rPET or Cotton Canvas
*View material details on page 46
or on uintadesign.com/materials*

Austin Duffel

This bag is built to last and look good with a durable, soft-hand feel material. Take the Austin Duffel anywhere with you, reassured that it is carry-on compatible with plenty of organization.



Customize to Your Brand



FEATURES

18"L x 12"H x 6"D
Laptop Sleeve
Luggage Sleeve
Expandable Side Pockets
Interior Pockets

PERFECT FOR

Overnight stays
Gym goers
Work and leisure trips
Employee and client gifting
Adding to your online store

MATERIALS

Silk Nylon
rPET or Cotton Canvas

*View material details on page 46
or on uintadesign.com/materials*

Basic Barrel Duffel

The Barrel Duffel is designed for ultimate convenience and versatility, featuring durable carrying straps and a removable shoulder strap for easy transport. Its spacious main compartment provides ample room for all your essentials, making it perfect for travel, gym, or everyday.



Customize to Your Brand



FEATURES

27"L x 9"H x 9"D
Carrying Straps
Detachable Shoulder Strap
Large Main Zip Opening
Cost Effective

PERFECT FOR

Gym trips
Work equipment
Travel
Overnight stays
Event gifting & marketing

MATERIALS

600D
Vinylon
rPET
*View material details on page 46
or on uintadesign.com/materials*

Everyday Duffel

The Everyday Duffel is the perfect companion for all your activities, offering a side zipper pocket, mesh bottle pocket, and a dedicated shoe pocket to keep your gear organized. With a removable shoulder strap, interior zip pocket, and front zip pocket, this duffel combines versatility and convenience for any adventure.



Customize to Your Brand



FEATURES

17"L x 9"H x 9"D
 Front Exterior Pocket
 Stretch Mesh Bottle Pocket
 Luggage Sleeve
 Shoe Pocket

PERFECT FOR

Gym trips and equipment
 Overnight stays
 Weekend trips
 Sports and active industries
 Travel

MATERIALS

Vinylon
 Coated & regular 600D

*View material details on page 46
 or on uintadesign.com/materials*



Cable Organizer

Keep your tech gear tangle free and in one place with the Cable Organizer. Perfect for work or traveling, customizable organization with multiple pockets and elastic bands.



Customize to Your Brand



FEATURES

8"L x 5"H x 2"D
 Mesh Zip Pocket
 Elastic Organizers
 Front Zipper Pocket
 Interior Hidden Zip Pocket

PERFECT FOR

Tech industries
 Employee & client gifting
 Adding to your online store
 Event marketing & gifting
 Travel

MATERIALS

Coated 600D
 Vynlon
 rPET
*View material details on page 46
 or on uintadesign.com/materials*

Double Pouch Wristlet

This wallet wristlet might be small, but it will be a popular offering! Customize with your brand colors and logos to create something that will be used everyday as a stand-out essential.



Customize to Your Brand



FEATURES

5"L x 2.8"H x 0.2"D
Wrist Band
Clip On-and-Off Wallets
Dual Pouches
Splash Resistant Exterior

PERFECT FOR

Client & employee gifting
Travel
Daily errands
Event gifting & marketing
Active lifestyles

MATERIALS

Twill
Vinylon
Recycled Twill
*View material details on page 46
or on uintadesign.com/materials*

Puffy Laptop Sleeve

The Puffy Laptop Sleeve is a great option for minimalists, commuters, and travelers. This simple sleeve has a padded puff body that makes for a unique look and protected tech.



Customize to Your Brand



FEATURES

11"L x 15.75"H x 1"D
Carrying Handles
Padded Exterior
Top Zipper Opening
Fits a 15" Screen

PERFECT FOR

Client & employee gifting
Tech industries
Adding to your online store
Event gifting & marketing
Everyday commute

MATERIALS

Twill
Neoprene
Recycled Twill
*View material details on page 46
or on uintadesign.com/materials*

Unisex Toiletry Pouch

A compact and convenient option for overnight stays, the Unisex Toiletry kit offers ample storage and organization, and endless options for customization. This unique silhouette features an interior zip pocket, an exterior zip pocket, and a webbing side handle.



Customize to Your Brand



FEATURES

8.5"L x 5"H x 3.25"D
Interior Zip Pocket
Webbing Side Handle
Front Exterior Zip Pocket
Washable Materials

PERFECT FOR

Travel
Overnight stays
Beauty industries
Airline industries
Client & employee gifting

MATERIALS

Silk Nylon
Cotton Canvas
*View material details on page 46
or on uintadesign.com/materials*

4pc Packing Cube Set

Save space and stay organized with the perfect travel companion, our Packing Cube Set. These make a thoughtful and useful gift for employees, clients, or share the love and add them to your online offerings.



Customize to Your Brand



FEATURES

Large: 12.2"L x 9.8"H x 3.15"D

Medium: 10"L x 7.5"H x 3.15"D

2 Medium Cubes

2 Large Cubes

Fit a Standard Carry-On

PERFECT FOR

Adding to your online store

Employee appreciation

Airline industries

Travel

Corporate gifting solutions

MATERIALS

Ripstop

Twill

*View material details on page 46
or on uintadesign.com/materials*

Structured 5 Panel Snapback

The Structured 5 Panel Snapback features a modern brim and adjustable fit. This fun accessory combines both style and comfort for something that clients or employees are sure to use in their daily adventures, all while showing off your brand!



Customize to Your Brand



FEATURES

- One Size Fits Most
- Rope Detail on Bill
- Adjustable Snap Back
- Customizable Interior Tape
- Washable Fabrics

PERFECT FOR

- Adding to your online store
- Employee appreciation
- Sport & active industries
- Outdoor adventures
- Corporate gifting solutions

MATERIALS

- Cotton
- Nylon
- View material details on page 46 or on uintadesign.com/materials

Rope Hat

The Rope Hat is a fun twist on a classic with a customizable rope accent, breathable prefforated sides, and a light-weight feel, making it the perfect accessory for clients and employees who are fashion forward and active.



Customize to Your Brand



FEATURES

- One Size Fits Most
- Rope Detail on Bill
- Breathable Airated Sides
- Adjustable Snap Back
- Washable Fabrics

PERFECT FOR

- Adding to your online store
- Employee appreciation
- Sport & active industries
- Outdoor adventures
- Corporate gifting solutions

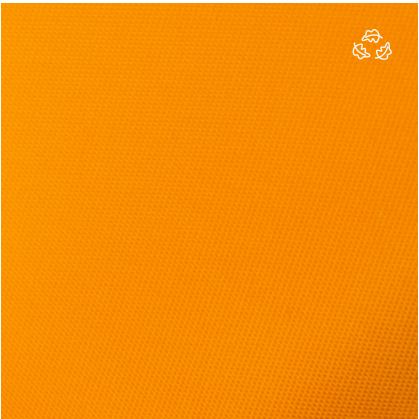
MATERIALS

- Cotton
- Nylon
- View material details on page 46 or on uintadesign.com/materials

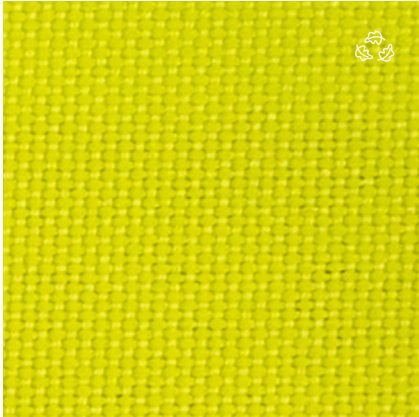
Our Core Materials

Every bag starts with the right base. We work with a wide range of tried-and-true fabrics—each with distinct performance benefits, textures, and finishes. *Don't see what you're looking for?* We can help source just about anything—and guide you to the best fit based on function, feel, and sustainability.

Twill
Durable and smooth—great for structured bags.



600D
Rugged and versatile, a go-to for duffels and outdoor silhouettes.

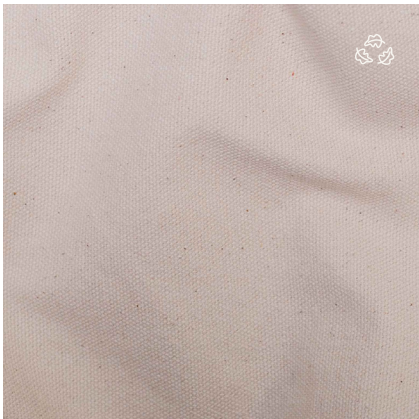


If you see this symbol, the material is available in an eco-friendly or recycled option – perfect for aligning with your brand's sustainability goals.

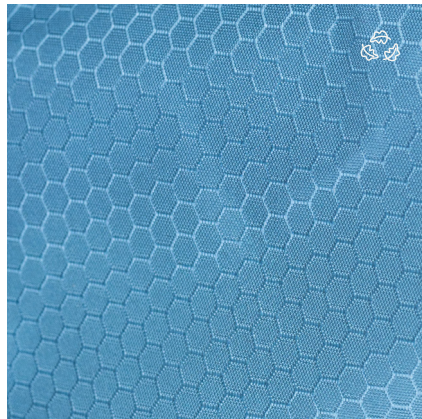
Vinylon
Weatherproof and structured—commonly used for sporty bags.



Cotton Canvas
Sturdy and breathable—perfect for everyday totes and work bags.



Ripstop
Lightweight and tear-resistant—great for durable travel bags.



Our Core Trim Colors

At Uinta, we are all about unique bags and accessories that stand out, and the magic is in the details. After choosing your base fabrics, add **zippers, pullers and webbing** in select Pantones that compliment your branding and add that extra wow factor! If you are not sure where to start, our talented team of designers is happy to pitch ideas when you request virtual mockups:

Pantone colors listed below are stocked in our sample room for webbing, zippers, and zipper pullers, enabling quick-turn custom sampling with our core line of products.

White	Pantone 7573 C	Pantone 212 C
Pantone 155 C	Pantone 3514 C	Pantone 1935 C
Pantone 701 C	Pantone 2408 C	Pantone 3501 C
Pantone 2310 C	Pantone 234 C	Pantone 7420 C
Pantone 7641 C	Pantone 2131 C	Pantone 293 C
Pantone Cool Gray 8 C	Pantone 2322 C	Pantone 303 C
Pantone 418 C	Pantone Black 3 C	Pantone 519 C
Pantone 4242 C	Pantone 2290 C	Pantone 668 C
Pantone 4645 C	Pantone 7764 C	Pantone 7519 C
Pantone 7579 C	Pantone 3125 C	Pantone Cool Gray 3 C
Pantone 2026 C	Pantone 3519 C	Pantone 496 C
Pantone 4270 C	Pantone 309 C	Pantone 7533 C
Pantone 812 C	Pantone 2406 C	Pantone 7438 C



Pantone 512 C	Pantone 4112 C	Pantone 5295 C
Pantone 5005 C	Pantone 505 C	Pantone 2082 C
Pantone 177 C	Pantone 666 C	Pantone 5125 C
Pantone 2707 C	Pantone 2018 C	Pantone 476 C
Pantone 500 C	Pantone 2138 C	
Pantone 9142 C	Pantone 626 C	
Pantone 7634 C	Pantone 193 C	

Not seeing what you need?
Read on to see our Custom plan.

Beyond Core & More





Uinta Design Studio

Where your boldest ideas become bags.

From concept to custom – designed from the ground up.

Welcome to our fully custom development path. No templates. Just possibilities.

Whether you're reimagining a past design or building something entirely new, Uinta Design Studio gives you full creative control—plus expert support at every step.

Start from scratch. Stay on budget. Stand out.

Available for projects starting at 1,000 units.

uintadesign.com | Connect with your Uinta rep to get started.



IMAGINE IT

Send us your concept, goals, and any need-to-know info.



DESIGN IT

Collaborate with our team and receive free virtuals.



LAUNCH IT

Samples, production, global shipping.

7595+
Customers Served

SEPHORA

Coca-Cola

GATORADE

Microsoft

Audi

McDonald's

URBAN OUTFITTERS

adidas

Walmart

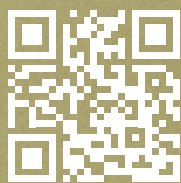


About Us

Uinta Design is a global product development and manufacturing partner built to bring your custom bags and accessories to life—from concept to delivery. With offices in Amsterdam, North America (Utah), and China, and manufacturing facilities in both China and Vietnam, we offer a fully integrated process that ensures speed, precision, and quality at every stage.

Founded by brothers Dan and Jake Rigby—entrepreneurs who first launched the successful bag brand Vooray—Uinta was born from a deep passion for product design. What started as a love for creating standout gear evolved into a full-scale design and production agency trusted by brands like Peloton, Chic-fil-A, HOKA, Walmart, and Adidas.





visit us at
uintadesign.com